



Meet Travelers in Research Mode

Travelers are flocking to Quora to figure out where to go next, read real stories, compare hotels, and ask for honest advice. Position your brand at the right place before the journey begins.

Interested, engaged, and actively booking

60% of Quora users are interested in travel, and this isn't passive interest. They're comparing destinations, reading reviews, and booking trips.

89%
went on domestic vacations in the last year

63%
use travel apps and websites

48%
went on international vacations in the last year

39%
purchased travel tickets in the last 3-6 months

Travelers on Quora are planning their next getaway

In the next 3-6 months,



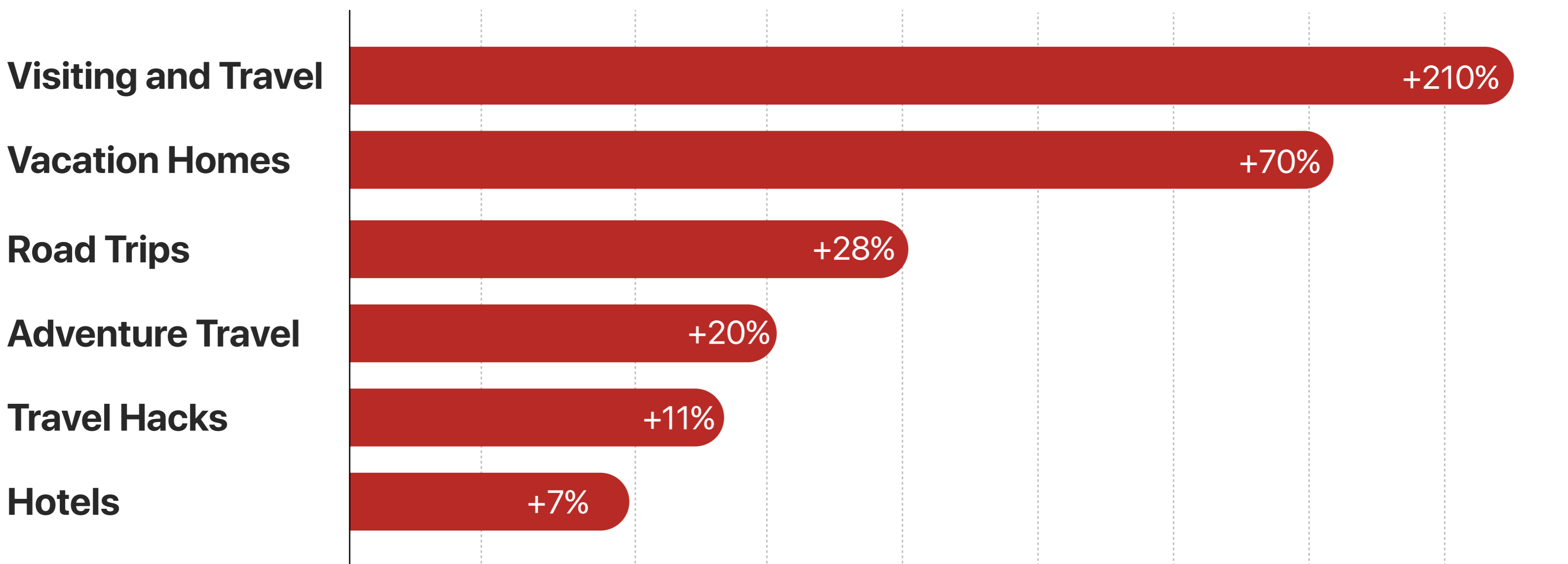
38%
are planning a domestic vacation



23%
are planning a vacation abroad

They're actively engaging with travel conversations on Quora

Travel-related questions are surging on Quora in 2026



Influence travelers actively planning and booking trips

Contact us: india@quora.com