

Quora for Agencies

Category	Document	Description
Onboarding Materials	Quora Ads for Agencies	An introduction to using Quora for agencies, plus FAQs.
	Quora Ads Agency Deck	An introductory deck about Quora, Quora Ads, best practices, and select case studies.
	Writing on Quora as a Business	A playbook for brand agencies using Quora for content marketing and performance agencies interested in writing for Promoted Answers.
App Install Case Studies	Blinkist Case Study	Blinkist distills the key insights of 2,000+ bestselling nonfiction books into powerful 15-minute reads or listens for your mobile device.
Brand Awareness & Engagement Case Studies	Atlassian Case Study	Atlassian is a leading provider of collaboration, development, and issue tracking software for teams.
	Blinkist Case Study	Blinkist distills the key insights of 2,000+ bestselling nonfiction books into powerful 15-minute reads or listens for your mobile device.
	DuckDuckGo Case Study	DuckDuckGo is an Internet search engine that emphasizes protecting searchers' privacy and avoiding the filter bubble of personalized search results.
	The Economist Case Study	The Economist is an English-language weekly magazine-format newspaper.
	Worthy Case Study	Worthy is an online auction marketplace for pre-owned diamond jewelry, watches and other luxury items.
Lead Generation Case Studies	Adstage Case Study	AdStage is a closed-loop reporting and automation platform for paid marketers.
	Asana Case Study	Asana is a leading platform that helps teams organize and manage all of their work, from small projects to strategic initiatives.
	CDN77 Case Study	CDN77 accelerates worldwide content delivery in a secure and convenient fashion to a global customer base that spans a variety of industries. They offer solutions ranging from standard website acceleration and software distribution to a complete video processing and delivery platform.
	CounselingNearMe Case Study	CounselingNearMe is an online subscription service whose mission is to match those seeking professional counseling to high-quality mental health experts, anytime, anywhere
	GenoPalate Case Study	GenoPalate empowers customers to eat healthy by assessing their genes and creating a personalized nutrition and eating plan
	Instapage Case Study	Instapage helps marketing teams increase advertising conversions through the building, personalizing, and optimizing of landing page experiences at scale.
	iProspect Case Study	iProspect is a global, award-winning marketing agency that drives digital performance for many of the world's largest brands.
	Zenefits x Metric Theory Case Study	Zenefits provides companies with the ability to manage their entire suite of HR services in a single workflow.
	monday.com Case Study	Monday.com is project management tool thats powers teams that allows you to build cusom work applications for any workflow.
	Mulesoft Case Study	Mulesoft enables organizations to easily build application networks using APIs.
	Rev Case Study	Rev's mission is to give more people the freedom to work from home. Rev has built platforms for transcription, video captioning, foreign subtitles and document translation.
	Vettery Case Study	Vettery is changing the way people hire and get hired. We use machine learning and real-time data to match talented job-seekers with inspiring companies.
	Winnie Case Study	Winnie is making life easier for moms & dads with an inclusive and modern knowledge platform just for parents.
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