

**Quora** for Creators

# Creator Starter Kit

*Inspirational topics, questions, and answers  
to jumpstart your writing journey*



# What's popular on Quora?



Over 300 million people come to Quora every month to learn new things, find community, and be inspired.

In our mission to share and grow the world's knowledge, we want Quora to be your home where you bring your personal stories and knowledge to life to millions of curious readers.

So you're ready to start writing on Quora, but where do you start?

Use this guide of popular topics, top answer examples, and question prompts to spark your writing journey and find readers who care about what you have to say.

## 1. Inspiration, Success, and Failure

Share a time you accomplished one of your life goals, overcame a personal hardship, or helped change someone else's life. Quora readers love reading inspiring and helpful personal stories and experiences and the takeaways you drew from them.



**Popular Topics:** [Inspiration](#), [Self Motivation](#), [Success](#), [Becoming Successful](#), [Self Improvement](#)

### Looking for inspiration?

- Dennis Manning shares [how 1 phrase from his friend got him out of a spiraling state of mind](#).
- Learn how Nicolas Cole [escaped the 9-5 world to accomplish his dream of being a full-time writer](#).

### Questions you might like:

- [How can I stop being average?](#)
- [What seemingly small thing has someone said to you that changed your life?](#)
- [How do you keep yourself disciplined?](#)
- [What is that one picture that describes the lowest point in your life?](#)
- [What skill should I learn for 1-2 hours a day that will help me become successful?](#)

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## 2. Straight-from-the-source

Share knowledge on questions where you can say "I've been there and done that."

**Topics:** Use [Quora's search bar](#) to find topics where you can answer as a straight-from-the-source authority.

### Looking for inspiration?

- Clayton C. Anderson, former NASA astronaut, answers [how much astronauts working on the ISS get paid](#).
- Former CEO of LiveRamp, Auren Hoffman, [talks about underrated skills most employees lack - and how to develop them - from the perspective of a CEO](#).
- Asim Qureshi, former Vice President at Morgan Stanley, [reveals career advice many people learn too late in life](#).

### Questions you might like:

- [What advice would you give to your 18 year old self?](#)
- [What is some career advice people usually learn too late in life?](#)
- [Have you ever met a celebrity and found they were much kinder or ruder than you expected?](#)



## 3. Subject Matter Expertise

The best answers are trustworthy and credible, so answer FAQs people often ask about your field where you are a subject matter expert.

Explain-like-I'm-5 (ELI5) is a popular answer format to help readers better understand your talking points.

Grow readership by avoiding complex buzzwords and jargon. Instead, answer questions with layperson-friendly explanations and analogies so even a 5 year old could understand.

**Topics:** Use [Quora's search bar](#) to find topics and questions aligned with your expertise.

### Looking for inspiration?

- Physicist, Viktor Toth, [explains black holes like he would to a 5 year old](#).
- Zoologist, Gary Meaney, teaches us [why Saharan silver ants are special](#).
- Data scientist, Paul King, explains [why it's hard to scale a database in laymen's terms](#).



# What's popular on Quora?

## 4. Entertainment, Fun Facts, and Trivia

Quora readers love having fun and being entertained. Know something unique, bizarre, or wildly interesting that most people don't? Share it with the rest of us!

**Popular Topics:** [Facts and Trivia](#), [History](#), [Survey Questions](#), [Understanding Human Behavior](#), [Movies](#), [Hypothetical Scenarios](#)

### Looking for inspiration?

- Medical Doctor, Habib Fanny, [gives us a chuckle on how he'd been boiling eggs wrong all along.](#)
- Nicholas Annabel shares [how 3M, a manufacturer of safety glass, is behind the most innovative advertisement he's ever seen - challenging anybody to break a 3M glass container holding, that's right - \\$3M dollars.](#)
- Screenwriter Ken Miyamoto shares [the little-known story of when Chevy Chase and Bill Murray got into a fight while taping SNL.](#)

### Questions you might like:

- [What movie saying has lots of real-world wisdom?](#)
- [What was the sweetest thing a celebrity did for a fan?](#)
- [What is the most useless fact you know?](#)

## 5. Life, Relationships, and Personal Experiences

Draw on your personal experiences and relationships to share stories and nuggets of wisdom only you can tell.

**Popular Topics:** [Life and Living](#), [Personal Experiences](#), [Psychology of Everyday Life](#), [Relationships](#), [Life Advice](#)

### Looking for inspiration?

- Kathy Pennell shares [one piece of wisdom from her parents that is still useful to her today.](#)
- Lawyer Andrew Weill reflects on [how we can express our love to others without saying a word.](#)
- Richard Muller, Physics Professor at UC Berkeley, [recounts the loveliest thing a child said to him.](#)

### Questions you might like:

- [What is an incident that changed your life?](#)
- [What's the nicest thing anyone has ever done for you?](#)
- [What was your scariest traveling experience?](#)



# What's popular on Quora?

## Tip from a Quora veteran:

*"Every question on Quora is, quite literally, target readers telling you what they want to read about. It's the single greatest 'hack' for overcoming Writer's Block. The more I write on Quora, the more I learn what readers want and don't want, which allows my writing to resonate more with the readers I'm looking to reach.*

*Quora is a never-ending source of inspiration. Unlike other online writing and blogging platforms, on Quora, you're not starting with a blank page. You're answering questions.*

*Having this starting point makes it so much easier to build momentum. In some cases, questions are so specific and clear, the story writes itself."*



### Nicolas Cole

Founder of Digital Press

1.2K answers, 34M content views

Tip:

## Don't know where to start?

Here are 10 questions to help jumpstart your writing journey:

- What is your earliest childhood memory?
- What is the single greatest piece of career advice, and why?
- What is the strangest thing that ever happened to you?
- What are the most underrated things in life?
- What is the best advice you've received?
- What are some good writing tips?
- What is a weird fact you only know because of your specific job?
- What is your favorite place you have visited in the world?
- What are your favorite books of all time and why?
- What makes you happy about where you live?
- What can I learn in 10 minutes that will be useful for the rest of my life?

Happy writing!

