

Quora for Business

Career and Education Conversations on Quora



Every day, students and professionals turn to Quora to figure out their next steps: what to study, which career path to choose, or how to ace that interview.

Curiosity peaks among learners in the admission season

Jobs & education topics on Quora that see a surge this time of the year.



Interview Tips and Hacks

+72% questions



PhD Thesis

+54% questions



Graduate School Education

+51% questions



Graduate School Admissions

+46% questions



Postgraduate Education

+30% questions



E-learning

+26% questions

Real results from education advertisers on Quora

See how universities and learning brands are turning curiosity into measurable impact.



CGC University built trust through genuine student stories, earning:

8.8M
impressions

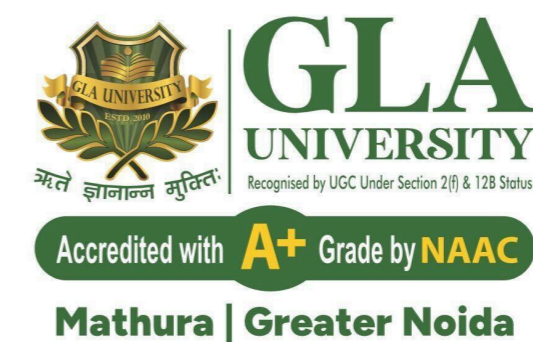
400K
clicks



ETS India helped more learners discover TOEFL, reaching:

28.3M
content views

2.5%
CTR growth



GLA University tapped into Quora's student community to drive enrollments, achieving:

7.9M
impressions

6.8%
CTR

Want to reach motivated students and aspirants?

Contact us: india@quora.com

Based on Internal Quora Data (figures represent the percentage change in questions in April 2025 over March 2025, or March 2025 over February 2025).