Quora for Business

Reach Users Exploring Online Dating



Dating is one of Quora's hottest topics, drawing millions of users comparing apps and trading tips on how to find success. Many already pay for premium features, making it the perfect moment to reach them while they're exploring options and ready to commit.

Dating drives massive engagement on Quora

Dating and Relationships
3.1M Followers
3.7M Questions

Relationships
2.3M Followers
5.4M Questions

Online Dating Advice
200K Followers
16K Questions

Love and Relationships
1.2M Followers
3.6M Questions

Online Dating
734K Followers
300K Questions

Quora users are active dating app customers

8.7%
of Quora users purchased a dating service in the last month

23%
reported using dating apps or websites in the last month

44%
use the internet to meet new people and make connections

Love is in the search bar

What is the best dating site Quora

- What is the best dating site?
- What are some good tips for successful online dating?
- What has been your experience with dating apps?

Join conversations where people seek advice on the best dating apps for real connections.

Contact us

Based on all-time global internal Quora data, and the GWI core Q1 to Q4 2025 surveys of 56,276 global Quora users, aged 16-64.